

**New Jersey Department of Environmental Protection**

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# **Environmental Excellence Awards Program 2003**



**Nominations must be received by  
September 15, 2003**

Co-Sponsored by



*"A public-private partnership promoting New  
Jersey's emerging environmental technologies."*



**New Jersey State League of Municipalities**  
*Serving Municipal Government in New Jersey Since 1915*

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## INTRODUCTION

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In an effort to recognize outstanding environmental performance, programs and projects in the state, the New Jersey Department of Environmental Protection (NJDEP) established the "New Jersey Department of Environmental Protection's Environmental Excellence Awards Program."

2003 marks the fourth year of the Environmental Excellence Awards Program. The New Jersey Corporation for Advanced Technology (NJCAT) has been involved in this program since its inception. Together with NJDEP, awards have been presented to such companies, organizations and individuals as:

- ☐ Governor Jim Florio
- ☐ Dr. George Van Orden
- ☐ Borough of Gibbsboro
- ☐ Dr. Paul Bologna & Lynch, Guiliano and Associates, Inc.
- ☐ Lucent Technologies
- ☐ New Jersey Transit Corporation
- ☐ PSEG Power
- ☐ Whippany River Watershed Action Committee

This year, the New Jersey State League of Municipalities joins this program as a sponsor, furthering opportunities for local participation.

Nominations will be accepted from individuals, organizations or businesses. You may nominate yourself or your company/organization as well as another company, individual or organization you believe is worthy of recognition.

## ELIGIBILITY

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The following eligibility requirements must be met to qualify for the NJDEP Environmental Excellence Awards:

- ☐ Applicant or project must be located in New Jersey.
- ☐ Applicant must agree to have their project, or program shared with others through a written case study to appear in an awards program.
- ☐ First and second party nominations are accepted.
- ☐ Second party nominations must be accompanied by a written authorization from the nominated party agreeing to consideration for the award.

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## AWARD CATEGORIES

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The categories for these awards are outlined below. One award will be issued in each of these eight categories. You must identify the category of your nomination on the attached application. The application will be judged against the others in that category.

### 1. CLEAN AIR

Nominees in this category should demonstrate a commitment to and experience in one or more of the following areas and activities:

- ☐ Reducing greenhouse gas emissions or equivalents through energy efficiency projects or green power purchases.
- ☐ Reducing outdoor exposure to toxic air contaminants.
- ☐ Reducing air deposition loading to land and water.

### 2. CLEAN AND PLENTIFUL WATER

Nominees in this category should demonstrate a positive influence in one or more of the following areas and activities:

- ☐ Improving surface or ground water quality.
- ☐ Ensuring sufficient quantities of water to accomplish smart growth objectives.
- ☐ Progressive land use policies and watershed management approaches to improve protection of surface and groundwater sources.

### 3. HEALTHY ECOSYSTEMS

Nominees in this category should demonstrate a commitment to and experience in programs or techniques that have resulted in the restoration, protection and enhancement of the State's ecosystems: including wetlands, estuaries, coastal areas; and, non-game and endangered species.

### 4. INNOVATIVE TECHNOLOGY

Nominees in this category should demonstrate the use or deployment of a new or alternative method, procedure, process, system or facility, which is not considered to be a "proven technology." Nominees in this category should demonstrate how this technology resulted in greater continuous environmental protection than other technologies in current practice or comparable results at lower costs in terms of energy, economics or environmental impacts.

## 5. OPEN SPACE PROTECTION AND PRESERVATION

Nominees in this category should demonstrate a commitment to and experience in the preservation of open space that protects land from future development; especially preservation efforts that support smart growth in both urban and suburban environments.

## 6. SAFE AND HEALTHY COMMUNITIES

Nominees in this category should demonstrate a commitment to and experience in one or more of the following activities:

- ☐ Creation of community-based initiatives that foster involvement, action and effective solutions to the adverse effects of industrial pollution in communities of color and low-income communities.
- ☐ Innovative practices and technologies that have resulted in the clean up and redevelopment of contaminated sites to be used as a resource by the community.
- ☐ Prevention and remediation of contaminated sites by utilizing source reduction and pollution prevention practices.
- ☐ Creative approaches to remediating or reusing sites that exemplify smart growth planning concepts.
- ☐ Addressing environmental security issues

## 7. ENVIRONMENTAL STEWARDSHIP

This award will be given to an individual working with, or volunteering for an environmental organization in the state.

## 8. ENVIRONMENTAL LEADERSHIP

This award will be given to an individual from the business community who has shown leadership in the promotion of environmental protection.

# NOMINATIONS

Please complete the attached nomination application form and **submit it with the typed responses**.

Please respond to each of the relevant awards criteria listed below in **no more than five typed pages**. Please answer all questions in the order that they appear in this brochure, and by using the listed headings. Applications that fail to address all questions in the appropriate category will not be considered.

# AWARD CRITERIA

## (for all award categories)

Nomination submittals should address each of the following:

### 1. DOCUMENTED ENVIRONMENTAL BENEFIT (20 Points)

Give your best documentable estimate of the overall environmental benefits of this program/project or individual accomplishment over the past year. For example: pollution prevented, resources or energy conserved.

### 2. MEETING NEEDS (15 points)

Describe how the program/project or individual accomplishment contributed to the environmental needs of the state of New Jersey. Describe such issues as: originality, effectiveness in improving existing methods of meeting this need and the risks that were overcome. If cultural or economic diversity presented a challenge describe how this was overcome.

### 3. LEADERSHIP/INNOVATION (15 points)

Describe how this program/project or individual shows leadership and takes steps beyond "traditional" environmental protection efforts.

### 4. COVERAGE AND LONGEVITY (10 points)

Describe how the program/project or individual has had a long-term impact on their business, community, region or the state.

### 5. EDUCATION AND OUTREACH (10 points)

What education and/or outreach about the program/project was undertaken for affected individuals (employees, stakeholders, contractors, consultants etc.) How can others in a similar line of work use what has been done to learn from these efforts?

**Only nominees in categories 1-6 should address the following 2 additional criteria:**

### REPLICABILITY (15 points)

How replicable is this program/project to other areas, i.e., across media areas, into new locations of your operations, similar industries, into other states.

### PROGRAM ECONOMICS (15 points)

Describe the economic benefits of this program/project. Specifically describe avoided costs, time/

money saved, jobs created and other relevant costs. If this is not available or appropriate for your program/project, what are the most important measures you use to monitor success?

**Only nominees in categories 7 and 8 should address the following additional criteria:**

**DEMONSTRATED RESPONSIBILITY (30 points)**

Address how this individual has played a critical role in environmental protection and improvements. Address such factors as:

- ☐ Record of achievement
- ☐ Measurable environmental improvements
- ☐ Generating interest and enthusiasm
- ☐ Establishing the connection between environmental improvement and economics
- ☐ Consensus building

**SCORING/EVALUATING**

A panel of judges from the NJ Department of Environmental Protection management staff will evaluate all applications.

Each of the criteria has an associated point value (see point value in criteria section). Total possible points for each applicant is 100.

**ABOUT THE NEW JERSEY CORPORATION FOR ADVANCED TECHNOLOGY**

The New Jersey Corporation for Advanced Technology (NJCAT) is a unique non-profit organization that creates and nurtures an environment in which innovative policies; processes and technologies can thrive. By pooling the talents and resources of businesses, universities and government agencies, NJCAT promotes development, validation and utilization of efficient, cost-effective and innovative energy and environmental technologies.

**ABOUT THE NEW JERSEY STATE LEAGUE OF MUNICIPALITIES**

NJLM is a voluntary association created to help communities do a better job of self-government through pooling information resources and brainpower. All New Jersey municipalities are members of the League.

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## SUBMITTALS AND DEADLINES

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Please submit three (3) copies of your application and responses.

**All applications must be received by NJDEP Office of the Commissioner by close of business on September 15, 2003.**

Submit applications to:

New Jersey Department of Environmental Protection  
Office of the Commissioner  
401 E. State Street  
P.O. Box 402  
Trenton, New Jersey 08625  
Attention: Marybeth Brenner

Award recipients will be notified in October, 2003

Awards will be presented during the NJ League of Municipalities Conference on November 18, 2003 in Atlantic City, NJ.

For further information, contact Marybeth Brenner in the Office of the Commissioner at (609) 292-2885.

All entries are public information.

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**NEW JERSEY DEPARTMENT  
OF ENVIRONMENTAL PROTECTION  
ENVIRONMENTAL EXCELLENCE AWARDS APPLICATION**

Name of Company/Association/Organization or Individual to be nominated \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone # \_\_\_\_\_ Fax# \_\_\_\_\_

E Mail Address \_\_\_\_\_

Is this a second party nomination? \_\_\_\_\_ Yes \_\_\_\_\_ No

If yes, please attach written authorization from the nominated party.

**Category of the nomination**

\_\_\_\_\_ Clean Air

\_\_\_\_\_ Clean & Plentiful Water

\_\_\_\_\_ Healthy Ecosystems

\_\_\_\_\_ Innovative Technology

\_\_\_\_\_ Open Space Protection and Preservation

\_\_\_\_\_ Safe & Healthy Communities

\_\_\_\_\_ Environmental Stewardship

\_\_\_\_\_ Environmental Leadership

General description or brief biographical sketch of company, organization or individual applicant  
(no more than 200 words)

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Attach this form to your responses to the relevant award criteria and submit 3 copies by September 15, 2003 to:

**New Jersey Department of Environmental Protection  
Office of the Commissioner  
401 E. State Street, P.O. Box 402, Trenton, New Jersey 08625**

**Attention: Marybeth Brenner**

For further information, contact Marybeth Brenner in the Office of the Commissioner at (609) 292-2885



# **NJDEP**

**Office of the Commissioner**

P.O. Box 402

401 East State Street

Trenton, New Jersey 08625

